

The background of the page is a close-up, slightly angled view of the European Union flag. It features a vibrant blue field with twelve golden-yellow five-pointed stars arranged in a circle. The flag's fabric shows subtle folds and shadows, giving it a three-dimensional appearance.

**Project Development
Newsletter
August 2010**

Calls, Tenders & Awards



LIFE+ Information and Communication

4th Call for Proposals 2010

The fourth LIFE+ call for proposals has been published on 04 May 2010, with up to €243 million available for co-financing of projects under three headings: nature and biodiversity; environment policy and governance; and **information and communication**.

LIFE+ Information and Communication co-finances up to 50 percent projects that **spread information about environmental issues**, such as climate change and conservation.

This means projects aiming at **communication actions** and **awareness raising campaigns** on environmental issues (Nature and biodiversity, **climate change**, water, air, soil, urban environment, noise, chemicals, environment and health, **natural resources** and waste, forests, **innovation** and **strategic approaches**).

The actions and campaigns should be linked to the implementation, updating and development of EU environmental policy and legislation.

Deadline

1 September 2010

Further Information

<http://ec.europa.eu/environment/life/funding/lifeplus.htm>



CENTRAL EUROPE Programme

Restricted Call for Strategic Projects

In order to strengthen its relevance and its contribution to the Lisbon and Gothenburg agendas the European Territorial Cooperation Programme CENTRAL EUROPE has set in place a targeted methodology aimed at the implementation of strategic projects whose themes have been previously identified at Programme level.

Project Concept 1: "**Boosting innovation through new cluster concepts in support of emerging issues and cross-sectoral themes**"

The specific objectives of the project are

- To establish a **policy dialogue** by a concerted effort in all partner countries to address and involve key

stakeholders and experienced practitioners on the topic boosting innovation through new cluster concepts.

- To undertake a systematic effort in **analysing existing concepts and potentials**. An international expert group should carry out studies and analysis. At the same time special interest groups are expected to provide their input.
- To develop a **joint strategy** on how new cluster concepts can be stimulated and introduced. A joint strategy in this respect is not aiming at "standardizing" different approaches and imposing overall policy guidelines but to tackle common challenges by transnational cooperation and action.
- To implement **practical pilot actions** in line with the joint strategy.
- To elaborate an **action plan** based on the overall strategic goals and on lessons learned.

Deadlines

Step 1 "Expression of Interest": 17 September 2010

Step 2 to be announced in November 2010

Further Information

<http://www.central2013.eu/central-projects/applying-for-a-project/restricted-call-for-strategic-projects/#c866>



Better Policies and Instruments in Support of Eco-Innovation

Call for Proposals PRO INNO Europe®

This call for proposals aims to set up a consortium to **expand the knowledge base** on the role to be played by public policies and actors in the field of **eco-innovation**, in particular **innovation agencies and programmes**, most efficient approaches and results to be expected.

The action will identify **best practice** in the participating countries in the fields of **recycling, Green Public Procurement** and **international actions** and prepare the ground for their extension. The action will set up a Reflection Group to analyse latest eco-innovation policy development in the European Union, raise awareness and promote promising eco-innovation policy approaches.

The value of the call is **3 million euros** for up to 36 months, the EU financial contribution is up to **95%**. The action will be part of the **PRO INNO Europe®** initiative.

Deadline

30 September 2010

Further Information

http://ec.europa.eu/environment/etap/funding/instruments_en.html



Alpine Space Programme

3rd Call for Proposals 2010

The Alpine Space Programme 2007-2013 aims at increasing competitiveness and attractiveness of the cooperation area by developing joint actions in fields where **transnational cooperation** is required for **sustainable solutions**.

With the **strategy "Europe 2020"** the necessity to combine forces to meet the future challenges was underpinned. Projects shall prove their contribution to **"smart, sustainable and inclusive growth"**.

Projects therefore:

- shall provide a clear reference to programme and priorities objectives. The contribution of projects to growth, job creation and sustainable territorial development should be tangible and concrete in the output
- have a strategy for the development of outputs and results
- have a strategy for the dissemination of results

Deadlines

Step 1 "Expression of Interest": 15 October 2010

Step 2 "Proposal Submission": 25 February 2011

Further Information

<http://www.alpine-space.eu/>



Seventh Framework Programme (FP7)

53 Calls for Proposals

The European Commission's Directorate-General for Research has published a series of calls for proposals under the 'Cooperation', 'Capacities', 'People' and 'Ideas' Programmes of the Seventh Framework Programme (FP7).

The calls come under a wide variety of themes and topics, in total more than 50 calls have been published. There are eight new calls alone for **ICT** (under Cooperation) and two for **Research for the benefit of SMEs** (under Capacities).

Deadlines

between September 2010 and March 2011

Further Information

<http://cordis.europa.eu/fp7/dc/index.cfm>

Conferences, Events & Workshops



ICT 2010: Digitally Driven

Brussels. Belgium

This biennial event has become a unique gathering point for **researchers, business people, investors**, and high level **policy makers** in the field of digital innovation.

ICT 2010 will focus on policy priorities such as **Europe's Digital Agenda** and the next financial programme of the European Union for funding research and innovation in ICT:

- Discover latest research trends in information and communication technologies
- Identify European priorities for 2.8 billion Euros research funding in ICT (2011-2012)
- Meet potential research and business partners at dozens of networking sessions

Date

27–29 September 2010

Further Information

http://ec.europa.eu/information_society/events/ict/2010/



European Cluster Conference 2010

Brussels. Belgium

This high-level Conference will address the **role of world-class clusters** in renewing European industry in light of the **Europe 2020 Strategy**.

It will gather key policy-makers from the European Commission, Member States, regional authorities and high-level speakers from academia and industry will address the following questions:

- What **new cluster policies** (instruments and tools) are needed to foster modern industries in line with the new nature of innovation?
- What are the **enabling framework conditions** for the development of strong clusters in new innovative industries?
- What actions are needed **to raise the excellence of cluster policies** in order to facilitate more world-class clusters in Europe?

Date

29. September – 1. October 2010

Further Information

<http://www.proinno-europe.eu/clusterconference2010/>



**Open Days:
8th European Week of Regions and Cities**

Brussels. Belgium

Around **100 seminars, workshops or debates** plus **exhibitions** and **networking** opportunities will take place, organised in partnership with regions and cities from all over Europe.

On the eve of an intensive debate about the reform of **Cohesion Policy post-2013**, the OPEN DAYS will concentrate on '**competitiveness, co-operation and cohesion**' and present best practice from regional development programmes across Europe:

- Seminars on 'competitiveness' will focus on **innovation, regional development and green economic growth**
- Workshops on 'co-operation' will include debates about **territorial and cross-border co-operation**, the European Grouping on Territorial Cooperation (EGTC), and 'macro regions' will highlight latest developments
- The theme 'cohesion' will focus on discussions elaborating on '**territorial**' and '**social**' cohesion and on the question of how to better integrate different policies at the local level.

Date

4-7 October 2010

**Further
Information**

http://ec.europa.eu/regional_policy/conferences/od2010/



New Brunswick Innovation Forum 2010

Saint John, Canada

Following the example set by **Heidelberg Innovation Forum**, the National Research Council Canada organises the matchmaking event for the third time. This year they are working together with New Brunswick Information Technology Council and the Canadian Digital Media Network.

The overarching theme of the event is **the Digital Economy** in following streams:

- Looking for **technology transfer** opportunities
- Offering **collaboration** opportunities
- Looking for **funding**

Date

5-6 October 2010

**Further
Information**

http://innovation2010.nrc-cnrc.gc.ca/welcome_e.html



Europe INNOVA Conference 2010

Reshaping Europe: Addressing Societal Challenges through Entrepreneurship and Innovation

Liege, Belgium

In the context of the **Europe 2020 Strategy**, the conference will address policy priorities for **smart, sustainable and inclusive growth** and reflect on how innovation can support the transition towards a resource efficient and competitive economy.

The conference will bring together the Europe INNOVA Community with key innovation stakeholders from the worlds of **politics, academia and business**.

The discussions will focus on three areas of particular importance for addressing the societal challenges Europe is facing:

- **Unlocking Europe's Creative Potential** - Creativity is a key ingredient in **innovation and entrepreneurship**, but creative ideas often fail to reach the market. Creativity needs to be stimulated and diffused in all sectors of the economy through services that strengthen the **innovation chain** and offer access to all forms of **innovation support**;

- **Greening Industries** - One key objective of Europe 2020 is to address **climate change** and promote resource efficiency by decoupling economic growth from resource and energy use. In order to maintain and increase Europe's competitiveness, enterprises need support to become greener and more resource and **energy efficient**. This can, in particular, be achieved through **eco-innovation** embracing all types of 'greening measures' from introducing new products and services to enhancing processes and organisational settings;

- **Supporting Innovative Entrepreneurship** - In the specific context of the **recent crisis**, enterprises and especially SMEs need to adapt, and sometimes even rethink, their entire approach to their business. This requires a framework that **supports and guides SMEs**, improves their access to affordable finance, extends their **innovation management capacities** and develops their **innovative and entrepreneurial cultures**.

Date 27-29 October 2010

Further Information <http://www.europe-innova.eu/liege-2010>



Media & Learning

Brussels, Belgium

The Conference is organised by ATiT in collaboration with the Flemish Ministry of Education and the European Commission Directorate-General for Education and Culture.

The **MEDEA Awards**, an annual awards scheme which recognises excellence in the use of media in education and training, will incorporate the 2010 prizegiving ceremony into the Conference.

The conference agenda will focus on three key themes:

- **Digital and media skills and competences**
- Fostering the **creation of media-based resources** at all levels of education and training
- **Use and re-use of existing media resources** in education and training

Date 25-26 November 2010

Further Information <http://www.media-and-learning.eu/>