

## Practical Tools for ICT Technology Transfer – FITT Toolbox Available Now

*Europe is filled with bright ideas and innovative potential. However, efforts for transforming these resources into new products and services could be enhanced. Regarding the key role of Information and Communication Technologies (ICT) as an important driving force for innovations, there is an explicit need to improve ICT technology transfer in order to close the commercialisation gap and to successfully turn excellent research results into marketable products. Therefore, the European FITT project has developed a practical toolbox for technology transfer officers to finally unleash Europe's innovation potential.*

**3<sup>rd</sup> May 2010:** Research is essential for ensuring sustainable economic growth and social welfare. Especially ICT research increases productivity, realises innovative solutions and strengthens Europe's competitiveness. In addition, ICT applications allow us to adjust to the emerging challenges in the global context. The good news here is: In research, Europe is strong. However, a significant gap between Europe's excellent research findings and their economic implementation remains.

In order to improve technology transfer between research and economy and to support the commercialisation of Europe's ICT research results, the FITT project has developed a unique package of tools and services. In the **FITT Toolbox** seven European transfer experts have codified their practices and condensed their experience. It is now available at [FITT-For-Innovation.eu](http://FITT-For-Innovation.eu).

Providing a collection of instruments, the FITT Toolbox offers practical help for technology transfer officers and their day-to-day work. It focuses on the five core topics of technology transfer and includes an overview on each topic which is enriched by best-practices, case studies, instruments, external sources and articles:

- **Opportunity Identification**
- **IP Management**
- **Human Resources Management**
- **Value Creation**
- **Networking & Clustering**

Due to its modular structure, the FITT Toolbox offers tailored material according to the users' need and is flexible adoptable for other European regions.

Moreover, the FITT Toolbox is going to be complemented by four additional services:

- The **Community of Practice** "[ICT TechTransfer](#)" connects professionals in the area of ICT technology transfer on LinkedIn and fosters exchange among practitioners.
- The **Recommended Background Bibliography** provides a collection of "must-reads" focusing on all aspects of technology transfer.
- The **Transnational Training Programme** offers a personalised service for technology transfer practitioners meeting their special training needs (available soon).
- The **White Book** contains recommendations for policy makers to push forward actions in order to improve the framework conditions of ICT innovations (available soon).

The complete FITT package will be available at [FITT-For-Innovation.eu](http://FITT-For-Innovation.eu) – for more information, contact the FITT communication officer or join the LinkedIn Group “[ICT TechTransfer](#)”.

### **FITT Communication Officer**

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### **What is FITT?**

The FITT project (Fostering interregional Exchange in ICT Technology Transfer), co-funded by the European Union (Interreg IVB NWE), is closing the gap between ICT research and the market. The project brings together seven renowned technology transfer experts from five European countries to collaboratively improve commercialisation of Europe’s best research results and to maximise their exploitation for social and economic prosperity. The FITT consortium consists of **CRP Henri Tudor**, **MFG Baden-Württemberg mbH**, **INRIA**, **DIGITEO**, **IBBT**, **LIEU** and **ICBS**. FITT started in June 2008 with duration of three years.